



THE DANBY GROUP

www.danbygroup.com

IF IT MOVES... YOU NEED TO TRACK IT!

AUTOMATIC IDENTIFICATION SYSTEMS SINCE 1982

Marking, tracking, printing, scanning, encoding • total data collection solutions

Products & Solutions

Bar Code Printers & Encoders

The Danby Group offers best-in-class Zebra, Datamax, Source Technologies, and Epson Color bar code printers and provides the highest level of factory support and competitive pricing in the industry. From equipment to print basic shipping labels to sophisticated RFID inlay labels, these printers are the cornerstone of Danby's auto-ID solutions. www.danbygroup.com/printers



Bar Code Labels, Tags & Ribbons

The Danby Group has over 30 years of labeling expertise in manufacturing, retail, pharmaceutical, hospital, and service industries. Partnering with Zebra Technologies, Danby offers Genuine Zebra® Supplies in an endless variety of sizes and materials: shipping labels, multi-part labels, removable labels, tamper-evident fixed asset labels. Danby prides itself on the satisfied feedback it receives from customers large and small, many of whom have relied on Danby for decades for innovative and competitively priced labels and tags, matched with just the right thermal transfer ribbon for a long-lasting image. www.danbygroup.com/label

Bar Code Scanners & Imagers

Our team of experts understands that choosing the right bar code symbology as well as the right hardware to read the code are both crucial for the successful auto-ID application. We help thousands of B2B customers make the right choice for the right app, making sure the dollars invested will continue to provide lasting value with up-to-date technologies. www.danbygroup.com/scanners



Bar Code Verifiers

Many solutions Danby offers require verification of bar codes to a particular spec in order to meet very stringent compliance standards such as UID, UDI, ISO, and ANSI standards for the DoD, automotive, printing, aerospace, medical device, and pharma industries. Danby always recommends (and comprehensively supports) the best: Webscan and Microscan. www.danbygroup.com/verifiers



Label Laminators

Sometimes a thermal printed label needs to withstand industrial contaminants or harsh environmental elements. For those applications, such as motor rating and name plates or vehicle ID numbers (VIN), Danby has the solution...a turnkey laminator printing system that prints and die-cuts laminated labels...on demand.

Our system allows companies to replace their expensive out-sourced rating plates and faded synthetic labels. www.danbygroup.com/laminators

Brands & Partners



MOTOROLA



PREMIER PARTNER

RFID SPECIALIST

AUTHORIZED FULL SERVICE PROVIDER



TagNet™

Intermec



datamax • o'neil

right by our customers.



Software & System Solutions

Unique Identification Solutions

The Danby Group integrates the industry's leading hardware/software to provide unique identification solutions to fulfill serialization applications such as the DoD's IUID (Item Unique Identification) program and the FDA's UDI (Unique Device ID) compliance law. Companies can become 100% compliant, with little or no disruption to day-to-day operations. Providing individual components or complete turnkey systems, including professional consulting, The Danby Group is your one stop source for automatic data collection assistance. www.danbygroup.com/uidudi



RFID (Radio Frequency Identification)

One of the first to offer customers radio frequency ID solutions, The Danby Group has integrated RFID software and hardware solutions for tracking just about any object, and they can be scaled to fit a company's budget and unique environment. Applications include 'direct on metal' labeling, fixed asset tracking, retail stock control, and 100% Mil-STD 129 compliance. www.danbygroup.com/rfid



Inventory & Asset Tracking

Danby is all about inventory and fixed asset visibility...we have efficient and affordable solutions for many different business models, from traditional manufacturing lines and warehouse & distribution, to tool crib check in/check out, and document tracking. Solutions are powerful and comprehensive right out of the box, but can also be tailored for specific requirements, using both traditional bar code and RFID technologies. www.danbygroup.com/software



Label Design Software

Danby only recommends and supports the best of the best when it comes to label design software. Seagull Scientific's BarTender software has been Danby's choice for over a decade. Offering customers knowledgeable software sales and technical support and even custom label formats of any complexity, Danby rounds out its auto-ID printing solutions with the most powerful and easiest to use WYSIWYG program of them all. www.danbygroup.com/label-design



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